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# Gold Guardians

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“It’s very important that we celebrate the industry here and make sure that kids coming up are encouraged and made to feel part of the community. Its fantastic to have such a night as the IFTAs”

Brendan Gleeson

## About IFTA Academy

### *Celebrating a wealth of Irish talent*

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The Irish Film & Television Academy (IFTA) is a not-for-profit organisation, committed to celebrating, promoting and honouring the very best of Irish Creative Talent both in front of and behind the camera. IFTA works to nurture creativity in Ireland, raising the bar and encouraging excellence, recognising the work of Irish talent, and showcasing achievements across film and television to an Irish and global audience. The Academy co-ordinates over 50 Educational & Inspiring Events all year round, as part of our Learning Programme for the industry. These intimate and entertaining events examine the creative process of leading screen talents.

As the Irish film industry grows internationally - with 9 Irish Oscar Nominations in 2016, so too has the Irish Film & Television Academy grown with 1,000 Members of the top Irish industry professionals (actors, directors, writers, cinematographers, costume designers etc).

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## About Gold Guardian

*We have entered a ‘Golden Age of Irish Film’ – but we must continue to support and nurture this great work and upcoming talent.*

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IFTA is introducing a **‘Gold Guardian’** programme, (similar to other Academies worldwide) whereby a small number of firms/companies are invited to become a **Gold Guardian** of the Academy and invited into the Academy Network to meet the talent and to enjoy some great Academy events (see events list) for their key staff and top clients. Irish companies have a strong track record in supporting Arts & Culture and our Gold Guardians provide a small level of support for the year-round programme, allowing this important work to continue to educate and promote the future of this thriving industry. As a Gold Guardian your company will also benefit from visibility at IFTA events and build brand awareness. Your staff and clients will gain access to exclusive Academy events all year round. And your company will be acknowledged as a supporter of Irish film, TV and animation and Irish creative talent.

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## Gold Guardian Benefits

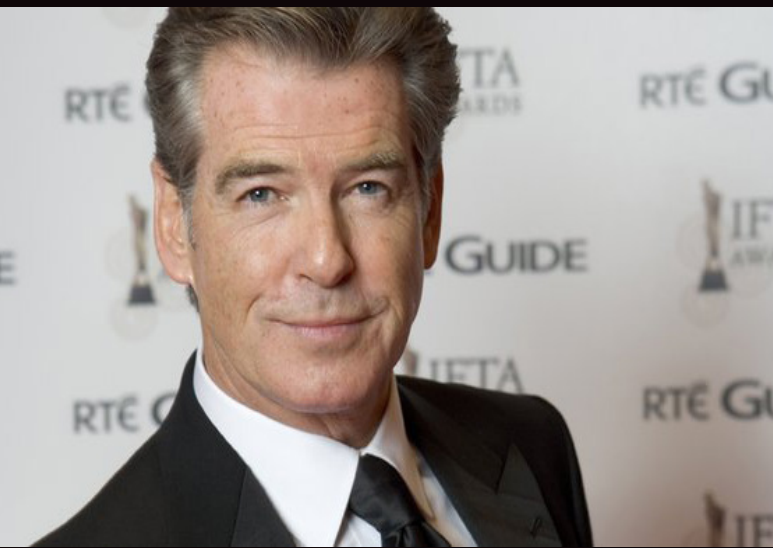
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- ✓ You will be acknowledged as a Patron of the Arts in the Golden Age of Irish Film and receive Brand Awareness & Visibility
  - ✓ Opportunity to meet with Irish and international Academy Members, leading names in film & TV
  - ✓ Invitations to exclusive Academy events;  
*Premieres • First Look Screenings • Tribute Nights • Actors Forum • Comedy Forum • IFTA Gold Evenings • Discussions • Networking Events • Women in Focus • Writers Series • IFTA Tea Party • IFTA Summer BBQ • The Breakfast Series •*
  - ✓ Networking opportunity with IFTA clients and Members
  - ✓ Corporate hospitality for your company and clients
  - ✓ Opportunity to attend exclusive Awards Ceremonies
  - ✓ Profile for your organisation
  - ✓ Year long relationship with access to events and benefits
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## *Academy Events 2016*



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- ✓ Premieres & First Look Screenings
  - ✓ A Life on Screen - Tribute Night
  - ✓ A Life in Pictures - Tribute Night
  - ✓ Networking Events
  - ✓ Discussion Panels
  - ✓ In Conversation with Series
  - ✓ Actors Forum
  - ✓ Women in Focus - Film & Television
  - ✓ The Breakfast Series
  - ✓ Comedy Forum
  - ✓ Novel to Screen
  - ✓ Tea Party
  - ✓ Summer BBQ
  - ✓ Lecture Series
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## Our Invitation

### *Gold Guardian Partners*

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As Gold Guardians, we invite you to support the Academy and the Irish film and television industry under two prestigious partner categories.

- ✓ Corporate Academy Partner
  - ✓ Corporate Associate Partner
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## Corporate *Academy* Partner

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- ✓ Company visibility at all events
  - ✓ Brand Awareness - IFTA website, on screen at all events, IFTA print publications, IFTA newsletter (database of 14,000)
  - ✓ Your staff and your clients can attend exclusive IFTA Events
  - ✓ PR Opportunities - social images taken at IFTA events and distributed to Irish media
  - ✓ Exclusive Academy Premieres
  - ✓ 2 X IFTA Gold Evening with Academy Members and clients
  - ✓ IFTA Tea Party with Academy Members
  - ✓ Option to purchase two early bird tickets to IFTA TV Awards
  - ✓ Exclusive IFTA Members Events
  - ✓ Tribute Night: Life In Pictures
  - ✓ IFTA Summer BBQ
  - ✓ Season tickets to the John Ford Ireland Summer Festival
  - ✓ Personal Management
  - ✓ 50% discount on advertising in IFTA programmes
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*“It’s nice to come home to the IFTAs and be amongst friends and family. It’s pretty special.”*

Micheal Fassbender

## Corporate Associate Partner

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- ✓ Company visibility at all events
  - ✓ Brand Awareness - IFTA website, on screen at all events, IFTA print publications, IFTA newsletter (database of 14,000)
  - ✓ Your staff and your clients can attend exclusive IFTA Events
  - ✓ PR Opportunities - social images taken at IFTA events and distributed to Irish media
  - ✓ IFTA Gold Evening with Academy Members and clients
  - ✓ Exclusive IFTA Members Events
  - ✓ Tribute Night: Life In Pictures
  - ✓ IFTA Summer BBQ
  - ✓ Season tickets to the John Ford Ireland Summer Festival
  - ✓ Personal Management
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## *Academy Commitment*

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As a Gold Guardian, IFTA will welcome you to a series of very special events throughout the year; intimate events that offer an 'insiders' and inspiring look at the Irish and international entertainment industry.

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*We look forward to welcoming you.*





## President of Ireland

*“Through its work IFTA is playing a crucial role in our drive for national recovery by raising the profile of our industry across the globe showcasing our productive talent and attracting more and more productions to our island based on the skills and excellence of all our experts and craftspeople.”*

**Michael D Higgins**